



HISPA 3 Kings Banquet

Pines Manor, Edison, NJ
Thursday, January 12, 2023

A GALA EVENT

6:00 p.m. EST
Awards Ceremony
Broadcast Nationally

7:00 p.m. EST
Gala Event
Dinner and Dance



HISPA 2023 Three Kings Banquet Agenda

Thursday, January 12, 2023

5:30 P.M. - Doors Open

Networking

6:00 P.M. - Awards Ceremony - Broadcast Nationally

- *SHARE Award - Role Model of the Year: Joe Nieves, Verizon*
- *INSPIRE Award - Champion of the Year: BMS OLA*
- *TRANSFORM Award - Corporation of the Year: Visa*
- *LEADERSHIP Award - Leadership in Mentoring Award: Carmen Villar, Merck*
- *CORAZÓN Award - In-Kind Support of the Year: Prudential*

7:00 P.M. - Gala Event

Dinner and Dance



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Sponsorships Levels

Corporate Sponsorship Levels:

- Diamond (\$20,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$7,500)
- Bronze (\$5,000)

Individual/Small Business Sponsorships:

- Transform (\$2,500)
- Inspire (\$1,500)
- Share (\$1,000)



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Diamond/Diamante Sponsor - \$20,000

- 24 tickets to the HISPA Three Kings Banquet
- Most prominent event signage
- Listing as Diamond Sponsor in all printed event materials and our promotional website
- Acknowledgement in HISPA's e-newsletter
- Full-page color HISPA thank you page (8.5" x 11") on inside front cover virtual program
- A press release announcing the sponsorship, once secured
- Recognition as 2022-23 Annual Partner in all HISPA materials throughout the year



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Platinum/Platino Sponsor - \$15,000

- 20 tickets to the HISPA Three Kings Banquet
- Prominent event signage
- Listing as Platinum Sponsor in all printed event materials and our promotional website
- Acknowledgement in HISPA's e-newsletter
- Full-page color HISPA thank you page (8.5" x 11") in virtual event program
- A press release announcing the sponsorship, once secured



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Gold/Oro Sponsor - \$10,000

- 16 tickets to the HISPA Three Kings Banquet
- Event signage
- Listing as Gold Sponsor in all printed event materials and our promotional website.
- Acknowledgement in HISPA's e-newsletter
- Full-page color HISPA thank you page (8.5" x 11") in virtual event program
- A press release announcing the sponsorship, once secured



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Silver/Plata Sponsor - \$7,500

- 12 tickets to the HISPA Three Kings Banquet
- Event signage
- Listing as Silver Sponsor in all printed event materials and our promotional website.
- Acknowledgement in HISPA's e-newsletter
- Half-page color HISPA thank you page (8.5" x 5.5") in virtual event program
- A press release announcing the sponsorship, once secured

Bronze/Cobre Sponsor - \$5,000

- 8 tickets to the HISPA Three Kings Banquet
- Listing as Bronze Sponsor in all printed event materials and our promotional website.
- Acknowledgement in HISPA's e-newsletter
- Quarter-page color ad (4.25" x 5.5") in virtual event program
- A press release announcing the sponsorship, once secured



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‘Transform’ Individual Sponsor - \$2,500

- ❖ 6 tickets to the HISPA Three Kings Banquet
- ❖ Listing as ‘Transform’ Sponsor in all printed event materials

‘Inspire’ Individual Sponsor - \$1,500

- ❖ 4 tickets to the HISPA Three Kings Banquet
- ❖ Listing as ‘Share’ Sponsor in all printed event materials

‘Share’ Individual Sponsor - \$1,000

- ❖ 2 tickets to the HISPA Three Kings Banquet
- ❖ Listing as ‘Share’ Sponsor in all printed event materials



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