HISPA

3Kings

Banquet

A GALA EVENT

JANUARY 2024

New Jersey
Florida
Texas

3kings.hispa.org

Who we are

Hispanics Inspiring Students' Performance and Achievement (HISPA) is a nonprofit organization that inspires Latino students to discover their potential and ignite their desire to embrace education and achieve success.

HISPA was established in New Jersey in 2007 and expanded to San Antonio Texas in 2011, New York in 2013, Miami Florida in 2015, and Norristown Pennsylvania in 2019.

HISPA has mobilized 3,000 Latino professionals from the corporate, academic, and government sectors to serve as positive role models. Through educational programs, HISPA Role Models share their stories to increase Latino students' awareness of and interest in pursuing college and highly-skilled careers.

In 2020, HISPA was awarded the Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring, the highest national STEM mentoring award bestowed by the White House.

What we do

HISPA Role Model Program:

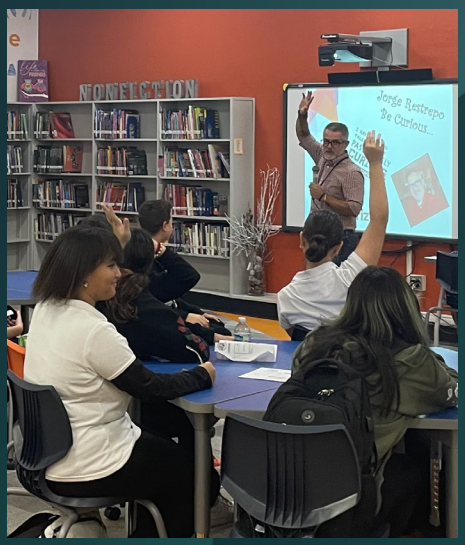
HISPA Role Models visit students during the school day to share their stories, showcasing pathways to higher education and successful careers. This year HISPA is working with 40 schools in NJ, FL, TX, PA and NY.

HISPA Imagine Day:

Students visit HISPA Role Models workplaces, exploring career options first-hand while immersed in a professional business setting.

HISPA Youth Conference:

Students visit a college campus for hands-on STEM workshops and inspirational speakers. HISPA Role Models conduct hands-on activities with the students and teachers.



OUR IMPACT: More Than 23K Students Inspired

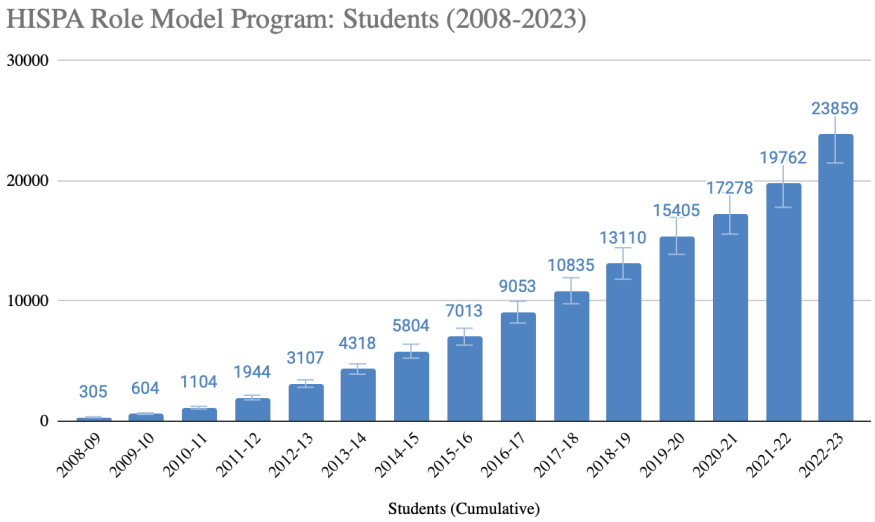
In 2022-23, 269 HISPA Role Models made 520 visits—the most Role Models visits of any year to date. Their stories reached 4,097 students in 84 programs in 34 New Jersey, New York, Pennsylvania, Texas, and Florida schools.

Based on over 8,000 instances of student feedback for individual Role Model visits:

92% of the time, students said the Role Model's story inspired them to work harder in school;

94% of the time, students said that they learned new things about the Role Model's career;

94% of the time, students said the Role Model's story encouraged them to work harder to achieve their goals.



"I learned that when she came to the U.S, she didn't know how to speak English, and that she would always practice to get better at it." "The main thing I learned from the HISPA Role Model's presentation is that anything is possible if you work hard." "I would like to thank you for speaking to us today. Also to tell you that it was such a blessing and honor to here you story."

Why join?

CSR: Consumers are demanding more transparent and responsible products and services. Racial equity is an issue of increasing visibility. By partnering with an organization that empowers Latinos, your company meets CSR goals and is more attractive to consumers.

DEI: HISPA works for equity and justice in academics and the workplace. We build the pipeline of Latinos in college and career. Supporting HISPA supports your DEI commitments and is a statement against racism, intolerance, and exclusion.

EMPLOYEE PROFESSIONAL DEVELOPMENT: HISPA provides professional development for its volunteers—your employees. Focusing on public speaking, networking, and volunteerism, HISPA training not only creates leaders in the community, but leaders in the workplace.

EMPLOYEE RETENTION: Right now, employees may feel disengaged and disconnected. Volunteering through the workplace improves feelings of engagement and loyalty—especially when employees see employers supporting their specific communities.

MARKETING: Consumers want to see companies supporting causes important to them. HISPA is positioned to increase visibility and strengthen the business's reputation in the Latino community and our network of over 3,000 volunteers.

HISPA 3Kings Banquet

Sponsorships Levels

Corporate Sponsorship Levels:

- Diamond ($20,000)
- Platinum ($15,000)
- Gold ($10,000)
- Silver ($7,500)
- Bronze ($5,000)

Individual/Small Business Sponsorships:

- Transform ($2,500)
- Inspire ($1,500)
- Share ($1,000)

If you are interested in becoming a sponsor, contact **kelly@hispa.org** for more information.

HISPA 3 Kings Banquet

Diamond/Diamante Sponsor
$20,000

- 24 tickets to the HISPA Three Kings Banquet.
- Most prominent event signage.
- Listing as Diamond Sponsor in all printed event materials and our promotional website.
- Acknowledgement in HISPA's e-newsletter.
- Full-page color HISPA thank you page (8.5" x 11") on inside front cover virtual program.
- A press release announcing the sponsorship, once secured.
- Recognition as 2022-23 Annual Partner in all HISPA materials throughout the year.

HISPA 3 Kings Banquet

Platinum/Platino Sponsor
$15,000

- 20 tickets to the HISPA Three Kings Banquet.
- Prominent event signage.
- Listing as Platinum Sponsor in all printed event materials and our promotional website.
- Acknowledgement in HISPA's e-newsletter.
- Full-page color HISPA thank you page (8.5" x 11") in virtual event program.
- A press release announcing the sponsorship, once secured.

HISPA 3 Kings Banquet

Gold/Oro Sponsor
$10,000

16 tickets to the HISPA Three Kings Banquet.

Event signage.

Listing as Gold Sponsor in all printed event materials and our promotional website.

Acknowledgement in HISPA's e-newsletter.

Full-page color HISPA thank you page (8.5" x 11") in virtual event program.

A press release announcing the sponsorship, once secured.

HISPA 3 Kings Banquet

Silver/Plata Sponsor
$7,500

- 12 tickets to the HISPA Three Kings Banquet.
- Event signage.
- Listing as Silver Sponsor in all printed event materials and our promotional website.
- Acknowledgement in HISPA's e-newsletter.
- Half-page color HISPA thank you page (8.5" x 5.5") in virtual event program.
- A press release announcing the sponsorship, once secured.

Bronze/Cobre Sponsor
$5,000

- 8 tickets to the HISPA Three Kings Banquet.
- Listing as Bronze Sponsor in all printed event materials and our promotional website.
- Acknowledgement in HISPA's e-newsletter
- Quarter-page color ad (4.25" x 5.5") in virtual event program.
- A press release announcing the sponsorship, once secured.

HISPA 3Kings Banquet

'Transform' Individual Sponsor
$2,500

- 6 tickets to the HISPA Three Kings Banquet.
- Listing as 'Transform' Sponsor in all printed event materials.

'Inspire' Individual Sponsor
$1,500

- 4 tickets to the HISPA Three Kings Banquet.
- Listing as 'Inspire' Sponsor in all printed event materials.

'Share' Individual Sponsor
$1,000

- 2 tickets to the HISPA Three Kings Banquet.
- Listing as 'Share' Sponsor in all printed event materials.